

FUNDRAISING PLANNER

BIG BATTLEFIELD BIKE RIDE RIDE TO RHEINE



This handy planner is full of advice to help you get your fundraising off to a flying start.

JULY £200

Remind your sponsors to add GiftAid if they can. It means a £10 donation is worth £12.50 to the Charity!

AUGUST £200

If you're planning a bucket collection sometime in the year, contact your local superstore early as they are very popular.

SEPTEMBER £250

Put up posters, a sponsorship form and a collection box at work, circulate your **JustGiving** page so your colleagues can support you online.

OCTOBER £300

Hold a Halloween-themed fundraiser at your local pub, club. Free posters and quizzes are available, just search Help for Heroes Fundraising Tools.

NOVEMBER £200

Hold a Bonfire Night BBQ and charge an entry fee, or organise a virtual Guy Fawkes get together.

DECEMBER £100

Why not consider asking for donations, instead of Christmas or birthday gifts?

JANUARY £200

Hold a party, get sponsorship from local businesses and sell tickets. Organise a virtual end of the year quiz, where friends and family donate to enter.

FEBRUARY £150

Organise a Valentine's raffle of themed chocolates, flowers and gifts – ask a local restaurant if they can offer dinner for two as a prize.

MARCH £230

Congratulations – you've met your first fundraising target! Don't forget to thank your sponsors for helping you hit this milestone.

APRIL £200

Raise some dough with a bake sale! Register your Bake for Heroes event via our website.

MAY £200

Share your story with your local newspaper and radio station to encourage more donations.

JUNE £400

This is the prime time to get your friends to donate while they follow your progress on the ride – use **#BBBR25** on social media.

JULY £200

Update your **JustGiving** and social media pages with photos, films and stories from your ride to inspire your sponsors.

AUGUST £170

Last fundraising push for **#BBBR25**. Update your **JustGiving** page to remind everyone of your achievement.

SEPTEMBER

Congratulations on smashing your fundraising target!



From all of us at Help for Heroes, good luck! Remember, if you need any help on your fundraising journey, email our Events Team on events@helpforheroes.org.uk



HELP for HEROES



Help for Heroes is a charity registered in England and Wales (1120920) and Scotland (SC044984)