

# YOU CAN BE A **FORCE FOR CHANGE**

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We are urgently seeking support to help us protect the future for our Veterans.

Change for all those we want to help can only be achieved with the commitment of people like you. It is unthinkable to accept a situation in which we turn our backs on our wounded and it is becoming harder to raise the funds we need to support them.

We know we can change the outlook for those who ask us for help, but we must change our financial position to ensure we will be there for them for life.

We are calling on philanthropists and advocates who share our vision to pledge to be a force for change and support our appeal.

This is your chance to make a difference and to give our Heroes one less battle to fight.

## **YOUR PLEDGE TO SUPPORT THE FORCE FOR CHANGE**

**£5,000**

Could fund five Fellowship weekends for our Help for Heroes Band of Brothers and Band of Sisters, offering support and camaraderie for families from others who are living in similar circumstances

**£10,000**

Could enable 14 Veterans to participate in a life-changing sub-aqua diving expedition – facing challenges and rebuilding confidence, trust and purpose to support their recovery journeys

**£25,000**

Could contribute towards a year of essential occupational therapy support at one of our Recovery Centres, helping Veterans to regain their independence and rebuild their everyday lives

**£50,000**

Could pay for 18 Veterans to attend a six-day Business Experience Course, where they could learn the vital skills they need to set up their own businesses and navigate civvy street

**£100,000**

Could make a transformational contribution to one of our recovery programmes

**WE LOOK FORWARD TO WELCOMING SUPPORTERS AT KEY EVENTS THROUGHOUT THE YEAR AND SHARING THE IMPACT OF YOUR DONATION**

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There is a new chapter to be written as we tackle the challenge ahead.

We are under pressure financially amid increasing demand for support. In 2016 and 2017 we had to draw from our reserves to pay our bills. Without certain flexibility, this would not have been possible.

Against a backdrop of falling income, we have looked closely at our assets and what we still need to retain and honour our commitments. We hold just two years' of Recovery Centre and Recovery services running costs and less than 12 months' Charity running costs.

Assuming no change in military engagement, we need to raise in the region of £28 million each year to fund our current

fundraising and charitable activities, and of course we want to do more.

We need to stabilise and reverse the decline in income to move forward; only those who support our vision can help us to surpass this figure.

We cannot expect our position to fundamentally change without help. Securing more strategic, pledged income will help us to plan with confidence.

**A FAIR DEAL FOR ALL CAN ONLY BE ACHIEVED WITH THE HELP OF PEOPLE LIKE YOU.**

## INCOME YEAR ENDED 30 SEPTEMBER

